



STANDARDS/CERTIFICATION

ENABLING CONDITIONS

- Research on best practices
- Supportive policy environment
- Platforms for dialogue

INVESTMENTS

- \$ invested in standard-setting, policy + systems
- \$ invested in standard roll-out + training
- \$ invested in farmer capacity building + organization

ACTIONS

- Convene stakeholders
- Identify best practices
- Communicate best practices
- Train producers on best practices
- Verify performance
- Train + approve assurance
- Monitor results

OUTPUTS

- Number of farmers participating
- Number of workers participating on farms
- Pounds of green coffee produced in compliance with a standard
- Number of hectares complying with a standard

OUTCOMES

- Improved labor conditions
- Increased access to education
- Increased access to medical services
- Increased representation of women, youth + minorities in value chain
- Improved price received for coffee exceeds cost of production
- Improved purchases of sustainable coffee in markets
- Increased adoption of water conservation practices
- Increased adoption of soil conservation practices
- Increased conservation of primary forest + other high conservation value areas
- Reduced greenhouse gas (GHG) emissions

IMPACTS

- Improved farmer/household income + profitability (SDG1)
- Increased food security (SDG2)
- Decreased infant mortality rates (SDG3)
- Increased literacy rates/education levels (SDG4)
- Gender equity/reduced domestic violence (SDG5)
- Improved working conditions (SDG8)
- Improved/maintained productivity/acre (SDG12)
- Increased/maintained forest cover (SDG16)
- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)
- Increased use of renewable energy/energy efficiency (SDG7)